



SD + Co. Internship Program



ABOUT US

At SD + Co., we craft premium home fragrance products designed to elevate everyday living. Our mission is to bring warmth, comfort, and style into every home through carefully curated scents and elegant design. We're now offering a creative and marketing-focused internship opportunity for students or recent grads passionate about visual storytelling and branding.

PHOTOGRAPHY, VIDEOGRAPHY & SOCIAL MEDIA MARKETING INTERN

Location: Hybrid (Hutto, TX)

Duration: Summer 2025 (June 1 – August 15)

Compensation: Scholarship-Based Internship

KEY RESPONSIBILITIES

- Create original photography and short-form video content (Reels, Stories, TikToks, etc.) for SD + Co.'s product line
- Edit photos and videos for use across platforms using tools like Adobe Lightroom, Premiere Pro, or mobile apps
- Plan, schedule, and manage posts across our social media channels (Facebook, Instagram, TikTok, Pinterest, etc.)
- Support in developing and maintaining a cohesive visual brand identity
- Track social media engagement and suggest creative improvements based on insights
- Assist with marketing campaigns, product launches, and collaborations

WHAT WE'RE LOOKING FOR

- Proficiency in photography and videography, with a portfolio or samples to show
- Familiarity with social media platforms and content trends
- Basic editing skills (photo/video) and comfort with editing software/apps
- Strong organizational and communication skills
- A passion for lifestyle, home décor, and/or wellness branding
- Must be self-motivated, detail-oriented, and open to feedback

BENEFITS

- Scholarship stipend upon successful completion of internship
- Hands-on experience with content creation and brand strategy
- Portfolio development with real-world projects
- Flexible schedule and potential for future paid opportunities

Submit your resume, a brief cover letter, and links to any relevant social media profiles, photography, or video work to admin@sewlydecor.com.

Deadline to apply: May 20, 2025

For more information, visit our website at www.sewlydecor.com